

ALTERNATIVE HEATING OF NORTH AMERICA™

Distributors of Alternative Heating Products

1598 County Highway 16 Burlington Flats, NY 13315 (607) 965-8101 WEBSITE: www.ahona.com

2011 DEALER CREDIT APPLICATION

PLEASE TYPE OR PRINT LEGIBLY

BUSINESS LEGAL NAME _____ DBA _____

WEBSITE ADDRESS _____

BUSINESS ADDRESS INFORMATION:

STREET ADDRESS _____ CITY/TOWN _____

STATE/PROVIDENCE _____ COUNTRY _____ ZIPCODE _____

PHONE (____) _____ FAX (____) _____

BUSINESS E-MAIL _____

TYPE OF BUSINESS (PLEASE CHECK ONE)

Sole PROPRIETORSHIP PARTNERSHIP CORPORATION LLC

FEDERAL TAX ID NUMBER _____ (PLEASE ATTACH A COPY OF TAX ID CERTIFICATE)

LENGTH OF TIME IN BUSINESS _____ (PROVIDE A COPY OF PARTNERSHIP OR ARTICLES OF INCORPORATION)

LIST NAME (S) OF OWNER, PARTNER, OR CORPORATE OFFICERS AND BUSINESS TITLE:

_____ TITLE _____

_____ TITLE _____

_____ TITLE _____

BUSINESS CONTACT PERSONNEL:

_____ TITLE _____

BUSINESS CONTACT OFFICE PHONE: (____) _____ CELLULAR PHONE:
(____) _____

E-MAIL ADDRESS (IF DIFFERENT FROM BUSINESS E-MAIL LISTED ABOVE)

BUSINESS HOURS OF OPERATION (PLEASE ANSWER ALL THAT APPLY):

WEEKDAYS _____ EVENINGS _____ WEEKENDS _____

BUSINESS TRADE REFERENCES: (PLEASE LIST A MINIMUM OF THREE)

NAME _____ PHONE (_____) _____

FAXCIMILIE (_____) _____

NAME _____ PHONE (_____) _____

FAXCIMILIE (_____) _____

NAME _____ PHONE (_____) _____

FAXCIMILIE (_____) _____

NAME _____ PHONE (_____) _____

FAXCIMILIE (_____) _____

Please complete the following questions to assist us in getting to know you better:

Please give a brief overview of your business and product lines:

What do you expect from Alternative Heating, the distributor, in terms of support?

Why would you like to become a Dealer?

What kind of advertising do you currently use? Print Ads Radio TV Ads Website
Direct Mail E-Mail Sponsorships

How many units do you project to sell annually? _____

Please list the geographic area you currently serve:

Cities: _____ Counties: _____

County Area (s) you are interested in securing for the Alternative Heating Distributed brands:

How do you/will you handle installation for Customers?

Do you employ technicians? Y or No Do you ever use sub-contractors? Y or N

Please list any trade associations you are a member of: _____
