



ALTERNATIVE HEATING OF NORTH AMERICA™

Distributors of Alternative Heating Products

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2008 New Dealer Cover Letter

Dear Prospective Dealer,

Thank you for your interest in our products and considering becoming a Dealer in our Network.

Enclosed in this section of our website please find our Dealer Questionnaire, Purchase Agreement, and NY State Tax Form. We require review and completion of this paperwork as part of our application process.

The other requirements for becoming a Dealer are listed in the following outline:

Outline of the dealer requirements is as follows:

- The minimum purchase of four units per county per year. Each additional county can be added to the dealer's protected territory at two additional units for each additional county added.
- Attendance and exhibition at two shows or local fairs per year.
- Advertising in your local area.
- A functioning fax and answering machine.
- Completion of the enclosed application questionnaire and purchase agreement with Grow & Bloom™, DBA Alternative Heating of North America™.
- All appropriate tax identification and completed resale certificate information.

Also included in the Dealer package information please find brochures for the furnace products we now carry. These include; Eko Vimar Gasification Boilers, Hamech Goliath Commercial Boilers, BioMax Gasification Boilers, Eco Futura Coal Units, and the FD 42 which can be utilized for wood or coal.

The Marketplace is still in transition from the standard wood burning designs to the gasification units; however, we have seen a remarkable increase in interest as Americans become educated in the superior design concept that has been prevalent in Europe for the last 20 years.

2008 looks to be a very promising year, with increased interest, increased fuel pricing the consumer will be looking for affordable alternatives to meet their heating needs. Please keep this in mind when preparing your orders, as inventory is essential, allowing the ability for your customers to see the products and all the features in person.

A deposit of \$500 is required for the unit minimums dictated by the territory your select. Payment for the remainder of the order will be required before shipment, and invoicing will be completed once all Dealer Questionnaire, Agreement, Sales Tax and Licensing information are submitted and approved.

Should you have any questions regarding the enclosed information, we urge you to call us.

Thank you for your time and we look forward to working with you.

Sincerely yours,

Mark J. Schoellig
CEO.